



## HELPING HANDS CHARITABLE TRUST

### Announcement

#### Inviting proposals for livelihood projects

Helping Hands Charitable Trust (HHCT) is happy to announce its livelihood project '**Shramik Samman (Dignity for Labour)**'. The objective is to generate livelihoods and economic opportunities in the post lockdown period for lakhs of migrant workers who went back to their native places and their families. Shramik Samman through these livelihood aims to also support the local economies of the migrants and local economic growth.

The informal sector and those dependent on it were mostly the ones badly affected by the nation-wide sudden and shock lockdown. The lockdown forced lakhs of migrant workers to walk hundreds and even thousands of kilometres barefoot back to their native place once they lost their work and wages. Those painful images are still alive and etched in the minds of every caring Indian. HHCT right through this migrant crisis reached out with support from larger society, compassionate citizens and concerned organizations to these migrant workers especially those stranded and unable to leave to their homes.

Through the '**Shramik Samman**' project we will try to encourage individuals/group to generate livelihood opportunities in the villages of India; this is with a view to ensure that people are not forced to leave their native places for work and land up living under miserable conditions in big cities where their employment is neither protected nor guaranteed.

HHCT wants to support and encourage an economic model that is self-sustainable and respects the dignity of the workers. We plan to support at the outset, 74 projects across the country, signifying the 74 years of India's independence, running on the ideal of 'Gram Swaraj' which is based on the economic independence of each village. HHCT resolves to support/start livelihood ventures across the country in close collaboration with regional partners and individuals who have a proven track record in the field of livelihood creation. As part of this initiative, HHCT intends to support projects that fulfil and adhere to the following criteria:

- Show Integrity, Fairness and transparency in the activity
- Do all dealings with no corrupt intention or fraudulent intentions
- Provide employment using manual/unskilled/casual labourers
- Make use of local resources and knowledge
- Provide skill development, creating employability and new ventures
- Innovative and Environment friendly with low carbon footprint
- Sustainable and replicable

The person/organisation running the project will be tested for showing capacities and ability to deliver, commitment to the project and be capable of marketing the product.

**Financial Support: HHCT will contribute to the cost of each project to the extent of at least 30%** of the investment. HHCT will organise entrepreneurial development programs in collaboration with renowned experts, training institutions and capacity building organizations such as the Yusuf Mehraly Centre for Training, Bombay Sarvodaya Friendship Centre (BSFC) for Rural Programmes and The Sustainability Platform Asia (TSPAsia).

HHCT will make efforts where necessary to facilitate Mudra loans or bank loans to these projects and also provide mentoring whenever needed. HHCT will provide a portal for all projects of Shramik Samman, to promote the product to consumers and other businesses locally and nationally. Well known actor Manoj Bajpayee Shabana Raza Bajpayee is a key promoter of this initiative and its brand ambassador.

**Other criteria for selecting the proposals, will be cultural diversity and integration of groups from vulnerable caste groups, minorities be it gender, religious or other minorities in the local context, differently abled persons and other vulnerable groups.**

- Interested candidates must submit their proposal by 12<sup>th</sup> September, 2020 in prescribed format (Link to the format provided in the website and here).

[https://docs.google.com/forms/d/e/1FAIpQLScpErLN177IfsbKqzvoF\\_6foM9wZHdspub07Y6vil7tk81MrA/viewform](https://docs.google.com/forms/d/e/1FAIpQLScpErLN177IfsbKqzvoF_6foM9wZHdspub07Y6vil7tk81MrA/viewform)

Allow 30 days for announcement of selected projects on our website <http://www.helpinghandsct.org> and for communications by mail or post to the individuals or organizations submitting the proposal.